SMS Terms and Conditions

Effective date: November 5, 2026

By starting a text conversation with Salem Dentistry PC (also known as Salem Dentistry; “we,” “us,” or “our”), you agree to these SMS Terms and Conditions. These terms describe our patient-initiated GoTo text messaging service in Long Beach, California.

SMS Messaging Service

Salem Dentistry PC uses GoTo SMS to respond to text conversations that patients or other consumers initiate by contacting us at 562-435-8339. Our replies may address appointment scheduling or rescheduling, office hours, and general office inquiries. We do not use GoTo SMS to initiate unsolicited conversations, send automated appointment reminders, or deliver promotional marketing. Appointment reminders are handled separately through Dentrix. Text messaging is optional and not required to receive dental care.

Message Frequency

Message frequency varies based on your questions and the replies needed to assist you. We do not send recurring or automated appointment reminders through GoTo SMS.

Message and Data Rates

Message and data rates may apply according to your wireless carrier and mobile plan. Carriers are not responsible for delayed or undelivered messages.

Privacy Policy

Our handling of GoTo SMS information is described in the accompanying “Salem Dentistry SMS Privacy Policy.” A copy is available upon request at admin@salemdentistrylongbeach.com or 562-435-8339. Our website is https://salemdentistrylongbeach.com/.

Cancellation / Opt Out

You may opt out of GoTo SMS messages at any time by replying STOP. You may receive one final text confirming your opt-out. Once you opt out, we will not send additional GoTo SMS messages unless you provide new consent.

Help and Customer Support

Reply HELP to a message for assistance, or contact Salem Dentistry by phone at 562-435-8339 or email at admin@salemdentistrylongbeach.com.

Medical and Emergency Communications

Text messaging is not for medical emergencies and may not be fully secure. Do not send sensitive medical or financial information by ordinary SMS. For an emergency, call 911. For urgent dental needs, call our office.

Liability

Salem Dentistry is not responsible for charges, errors, delivery delays, or undelivered SMS messages caused by wireless carriers or other third-party messaging services, to the extent permitted by law.